



From Engagement to Organizing: Strategic Approaches to Community Building

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Workshop 1B

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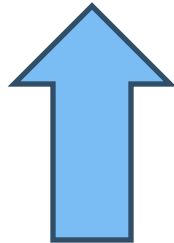
Why Are We Here?

First of all...



Credit: Sandra Boynton

- There is generally strong support for affordable housing in many of our Litchfield County communities
- We also know that having a greater majority of pro-homes advocates in our towns can only help when it comes to building more housing

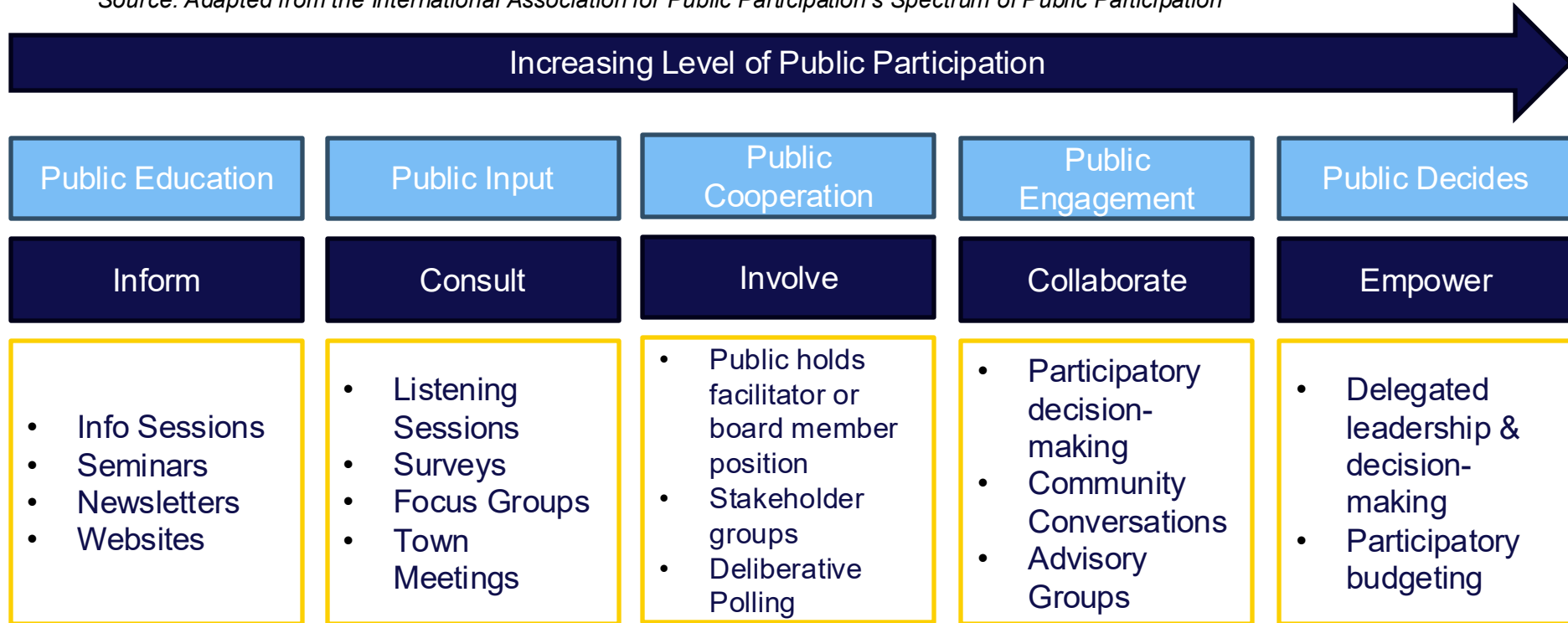


How can we get to more...?

- Support at Town Meetings
- Active participation in Housing Development
- Financial Support

Spectrum of Public Participation

Source: Adapted from the International Association for Public Participation's Spectrum of Public Participation



LCCHO Outreach & Engagement Tools

- Building Community Support: Playbook and Toolkit
- Drop-in monthly Zoom meeting on Housing Outreach & Communications
- Handouts and resources
- Help with tabling/events

Building Community Support for Affordable Housing in Litchfield County:

A PLAYBOOK



Building Community Support for Affordable Housing in Litchfield County:

A TOOLKIT



This is what affordable housing looks like in Litchfield County



The Center for Housing Opportunity works to produce and preserve housing for people of all incomes, ages, and backgrounds in multiple regions of Connecticut. Each Center operates as a place-based strategic partnership that offers housing practice, policy, advocacy, and resources to address regional housing affordability.



Creative engagement examples (non-project specific)



Bouncy House



Farmers Market Tabling



Magnatiles/toys



Beach Party

Project-specific example: Millard Brook

Cornwall Housing
Corporation



Housing For All Alliance

Housing for All includes neighbors and organizations in rural and suburban towns learning, organizing, and working together to make sure everyone has a safe, affordable place to live.

- The Housing Collective: Centers for Housing Opportunity (Litchfield County, Eastern CT, Fairfield County)
- All In Alliances
- CT for All

Goal: Laying the groundwork for a robust pro-homes movement across CT by organizing, engaging, and activating residents at the local grassroots scale.

Get in touch!



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